

## Multi-Media Training Institute Sponsorship Opportunity

In the summer of 2006, Multi-Media Training Institute (MMTI) in partnership with the National Maritime Heritage Foundation, Living Classroom, The Anacostia Watershed Society, and the Anacostia Community Boathouse developed a summer program for youth on the Anacostia River. Each organization had a special role in providing a quality experience for young people on the Anacostia River, from boating, conservation, ecology, biology to just plain fun and enjoyment of the river. MMTI's role was to train young students in video technology and for the students to capture the river experience of other young people.

As MMTI students learn the fine aspects of documentary writing, they begin to see the much larger picture of economic development on both sides of the Anacostia River as well as the social and political impact development will have on the immediate community and the entire city.

The Anacostia Waterfront Corporation plays a major role in all aspects of the documentary development. Students captured the early community meetings that Anacostia Waterfront Corporation held at the Cesar Chavez School. The documentary focuses on the past, the present and the possible future of the Anacostia River from the eyes of young people as they celebrated the 2006 Summer experience.

The premier of the *Lessons from the Waterfront: The Anacostia's* documentary is scheduled for April 23, 2007 on The Odyssey Boat. Mayor Adrian Fenty, Chairman Vincent Gray, and Councilmember Marion Barry are featured in the documentary, as is lead developer Lamont H. Hoffman. All proceeds from this event will be used for our 2007 Summer Program.

In addition to the April 23<sup>rd</sup> Odyssey fund raising event, we will have community forums around the documentary in Wards 7 & 8 and ultimately air the documentary on our weekly Comcast television show.

Please contact me or visit our newly launched website [www.mmtidc.org/premiere](http://www.mmtidc.org/premiere) for more information.

Sincerely,

Jeremiah Pope  
Event Coordinator

## Sponsorship Levels

### **Sponsorship Platinum \$20,000**

20 guests, Banners on Boat, Sponsorship on Program, Website. Six month weekly commercial spot on Comcast television.

### **Gold Sponsorship \$10,000**

10 guests, Sponsorship on Program, Website. Three month weekly commercial spot on Comcast television.

### **Silver Sponsorship: \$5,000**

6 guests, Sponsorship on Program, Website. One month weekly commercial spot on Comcast television.

### **Bronze Sponsorship: \$2,500**

4 guests, Sponsorship on Program, Website. 2 week commercial spot on Comcast television.

### **Please make check(s) payable to:**

MMTI  
640 Buchanan St. NW Suite 107  
Washington, DC 20011