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Contact: Carol Dyson, (202) 726-4597

MMTI Students Produce “DC Life” on Comcast Channel 77

Multi-Media Training Institute, Inc. (MMTI) video, entrepreneur and computer students have combined their efforts to produce a cross platform of an internet and video broadcast of **“DC Life,”** a documentary on everyday life from the eyes of youth in the District. **The inaugural broadcast will be Thursday December 14th from 7:00 to 7:30 pm., on Channel 77 on DC Comcast cable network.** *“DC Life”* was written and produced by participants of MMTI’s video workshops who began its development in the spring of 2005.

For the Comcast production, youth in the entrepreneurship workshops will act as account executives to secure sponsors and advertisers for the show, the computer students will web stream and web cast the show as an additional distribution effort. Participants learned the basics of video production including camera, sound, and lights, computer web design, and the basics of running their own business thru MMTI workshops. **There are plans in the coming months to expand the broadcast into Prince Georges’s and Baltimore counties. Broadcast dates of the first show are Thursday Dec. 14th, 21st, 28th and January 4th 2007, all shows will air 7pm to 7:30pm.**

Lyn Dyson, President of MMTI and Executive Producer for the television/internet show, says *“Our young people are excited about the opportunity to showcase their newly acquired skills and to use their training to inform the community about issues headlining our newspapers everyday. This is a real breakthrough for them to have their own weekly television show where they can get sponsors and advertisers while also video streaming to the internet.*

MMTI is a not-for-profit, culturally-based educational and training institution whose mission is to empower youth and young adults through the tools of video and computer technology, entrepreneurship and technical and administrative theatre.

MMTI past and present funders include The DC Children Youth & Investment Trust Corporation, The Anacostia Waterfront Development Corporation, The Justice Grant Administration, The Center for Neighborhood Enterprise, The Chevron Corporation, The Freddie Mac Foundation, The National Endowment for the Arts, The DC Commission on the Arts, The United Planning Organization, The Commonwealth Foundation, The Spring Creek Foundation, Escheated Estates, The Ludacris Foundation and The Tiger Woods Foundation.

640 Buchanan Street, NW, Ste. 107, Washington, DC 20011 Tele: (202) 726-4597; Fax (202) 726-2853
Email: LA460@aol.com; Website: www.mmtidc.com